



Media Release

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Stoddart Adopts The Bulldogs For A Day

Minardi F1 Team owner, Paul Stoddart, returned a favour to LeasePlan today by becoming an honorary Western Bulldog for the day, despite his Collingwood blood.

Stoddart enjoys the support of LeasePlan in the form of road cars for his team when they visit Australia and this connection saw him extended an invitation to speak at the LeasePlan Western Bulldogs Executive Series breakfast at Melbourne's Crown Casino. He gladly accepted even though he is a self confessed Collingwood fan.

"Please don't anybody tell Eddie (McGuire) about this," he quipped.

Introduced by Bulldogs' CEO, Campbell Rose, and LeasePlan Australia Managing Director, Abe Tomas, Stoddart offered insights in to the wonderful world of F1 for the audience comprising representatives of the top of Melbourne business.

Stoddart drew an admiring comparison between his F1 team and the LeasePlan Western Bulldogs – two sporting organisations that were in the process of rebuilding themselves in their quest to climb to the top of their respective trees.

The venue was decorated with two of the cars from the striking 18-strong LeasePlan fleet of black Ford Falcon XR8s that the Minardi Team are using to get around Melbourne this week.

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